

HEATHER RICHARDSON

www.HeatherTheEditor.com | Heather@HeatherTheEditor.com

Summary:

Experienced Video Editor: Created videos that have been featured on the Huffington Post and acclaimed by NBC

Proven self-starter: Started two successful freelance businesses cultivating repeat clients for over a decade

Skilled and experienced: Written, directed, filmed, and edited hundreds of videos for a variety of people and brands

Heather the Editor

2007- Today

Video Editor

- Produced, directed, and edited videos that have been featured on the Huffington Post, GodTube, and Godvine
- Assembled video that producers at NBC's American Ninja Warrior applauded and put the client on the show
- Started a business, Movie Momma, creating keepsake videos for parents that has cultivated 80% retention of clients
- Featured at Georgia State University for having created a compelling piece on S.N.A.P benefits for the MSW program
- Interviewed nonprofits and edited their content into videos featured at Junior League of Atlanta's centennial luncheon
- Increased small business's sales and site retention by 74% by creating an introductory video to host on their site

Joni and Friends

April 2011- December 2016

Lead Video Editor & Photo Librarian

- Main editor on many videos promoting the company
- Filmed, directed, and edited videos featuring Joni Eareckson Tada
- Wrote, directed, and edited entire online web series for children
- Responsible for scheduling and managing the department staff calendars
- Categorized, and organized over 60,000 photos to create an internal stock photo database
- Continued to work for the company as a freelancer cross country after leaving Los Angeles

SyFy

April 2010- March 2011

Assistant Editor

- Partnered with editors and learned Avid, while helping create edits for the show
- Captured, logged, and quality checked all the digital media produced by the show
- Researched ideas for the show, and prepared pitches for the executives
- Held position of main assistant to executive in charge of production-Many various responsibilities

BET

October 2009-March 2010

Assistant Editor

- Worked alongside Assistant Editor, organizing, editing, and digitizing tapes
- Researched different companies for product placement
- Delivered any necessary items for production

TV Land

January 2009- October 2009

Post Production Assistant

- Assisted in digitizing tapes along with other various tasks for the assistant editor
- Assembled and updated binders for editors with current cut notes
- Transcribed interview dialogue, worked with MeSoft software

TEAM SPORTS/TWO EAGLES ACTION MEDIA

January 2004-September 2004

Editor

- Developed multiple 30 second commercials from raw footage which aired on local television
- Created a sizzle reel displaying all aspects of sports the company covered

ADDITIONAL TRAINING

2011 *Time Management Fundamentals* Dave Crenshaw

2011 *Leading Productive Meetings* Dave Crenshaw

2010 *Advanced Photoshop Training* Chris Orwig

ADDITIONAL SKILLS

Proficient in Premiere, Audition and Photoshop as well as knowledge of After Effects. Excellent interpersonal skills with years of managerial experience and culture cultivation. Heather is also a novice competitive weightlifter. . . in case you need someone to bench press something.